

**(GCF-19, GCF-20, GCF-21, GCF-22, GCF-23, VCF-4, SCF-8,
NOV-20 PD & GD, Foundation Nov. 19 Rep.)**

DATE: 16.08.2020

MAXIMUM MARKS: 100

TIMING: 2 Hours

ECONOMICS AND COMMERCIAL KNOWLEDGE

All Questions is compulsory.

- (1) Ans. c
Explanation:
In the long run Both demand and supply can change.
- (2) Ans. c
Explanation:
In market, the price output equilibrium is determined by Marginal cost curve and marginal revenue curve.
- (3) Ans. c
Explanation:
Economics is the study of How society manages its scarce resources.
- (4) Ans. b
Explanation:
If demand is elastic then price cuts will increase spending.
- (5) Ans. d
Explanation:
Utility means satisfaction of good.
- (6) Ans. c
Explanation:
Consumer surplus = what a consumer is ready to pay – what he actually pay.
= 320 – 180 = 140
- (7) Ans. d
Explanation:
Economic, Social and National objective of the objective of entrepreneur
- (8) Ans. c
Explanation:
Creation of utility is production in economics.
- (9) Ans. b
Explanation:
An upward shift in marginal cost reduces output and an upward shift in marginal revenue increases output.
- (10) Ans. d
Explanation:
Firms are assumed to minimize costs and to maximize profits.
- (11) Ans. c
Explanation:

Advertisement cost, Offer discount to customers and Incentive to dealers are selling expenses.

- (12) Ans. b
Explanation:
Equilibrium is defined as a situation in Neither buyers nor sellers want to change their behaviour.
- (13) Ans. a
Explanation:
If firms can neither enter nor leave an industry, the relevant time period is Short run.
- (14) Ans. a
Explanation:
In a Mixed Economy, Industries in Private Sector have profit motive only as their objective and driving force.
- (15) Ans. b
Explanation:
The Cardinal Approach to Utility assumes Marginal Utility of Money is Constant.
- (16) Ans. a
Explanation:
The concept of Consumer Surplus arises due to the reason that MU is initially higher than Price.
- (17) Ans. a
Explanation:
MRS decrease as we go down the Curve Indifference Curve Analysis approach operate
- (18) Ans. c
Explanation:
The responsiveness of a good's demand to changes in the Firm's spending on advertising is called Advertisement elasticity
- (19) Ans. b
Explanation:
The method in which future demand is estimated by conducting market studies and experiments on consumer behaviour is known as Market Experiment Method.
- (20) Ans. c
Explanation:
Driven by emotions and sentiments is not an economic activity.
- (21) Ans. d
- (22) Ans. d
- (23) Ans. a
- (24) Ans. c

- (25) Ans. a
- (26) Ans. c
- (27) Ans. c
- (28) Ans. a
- (29) Ans. d
- (30) Ans. a
- (31) Ans. b
- (32) Ans. b
- (33) Ans. b
- (34) Ans. d
- (35) Ans. d
- (36) Ans. a
- (37) Ans. a
- (38) Ans. b
- (39) Ans. a
- (40) Ans. c
- (41) Ans. c
Explanation:
Production function refers to the physical relationship between input & output.
- (42) Ans. a
Explanation:
The cost incurred for the welfare of society, is known as social cost.
- (43) Ans. b
Explanation: $AVC = TVC / Q$
 $TVC = TC - TFC$
 $TC = 400$
 $TFC = 200$
Hence $TVC = 200$, $AVC = 200/10 = 20$
- (44) Ans. d
- (45) Ans. a
Explanation:
Since it shows saving.

- (46) Ans. c
Explanation:
Since in longer time $E_s > 1$.
- (47) Ans. b
Explanation:
Since when AP is falling ($AP > MP$).
- (48) Ans. c
Explanation:
Since its MP sequence is 4, 3, 2.
- (49) Ans. c
Explanation:
Since $TR \downarrow$ an MR is negative.
- (50) Ans. d
Explanation:
Since all are known as microeconomics.
- (51) Ans. c
- (52) Ans. b
Explanation:
Since trend projection is classical method.
- (53) Ans. c
Explanation:

$$E_s = \frac{dq}{dp} \times \frac{p}{q}$$
 Since $\frac{dq}{dp} = 20$ $P = 20$ Rs.
 $q = -100 + 20(20)$
 $q = 300$
 $E_s = 20 \times \frac{20}{300}$
 $E_s = 1.33$
- (54) Ans. b
Explanation:
 Since $\frac{\% \text{ change in } Qd}{\% \text{ change in Price}} \frac{50\%}{50\%} = 1\%$
 and they are opposite in direction hence -1%.
- (55) Ans. c
Explanation:
Since private cost can be both explicit and implicit in nature.

- (56) Ans. c
Explanation:
Since unregulated market is also called free market.
- (57) Ans. a
- (58) Ans. b
Explanation:
Since price discrimination is only possible in monopoly.
- (59) Ans. a
- (60) Ans. b
- (61) Ans. a
- (62) Ans. a
- (63) Ans. c
- (64) Ans. b
- (65) Ans. d
- (66) Ans. c
- (67) Ans. a
- (68) Ans. c
- (69) Ans. b
- (70) Ans. b
- (71) Ans. d
- (72) Ans. b
- (73) Ans. c
- (74) Ans. a
- (75) Ans. c
- (76) Ans. b
- (77) Ans. d
- (78) Ans. a
- (79) Ans. a
- (80) Ans. b

- (81) Ans. c
Explanation:
In Securities Appellate Tribunal first appeal against SEBI be made.
- (82) Ans. a
Explanation:
Price sensitivity is the effect a change in price will have on customers.
- (83) Ans. c
- (84) Ans. d
- (85) Ans. b
- (86) Ans. a
- (87) Ans. c
- (88) Ans. a
- (89) Ans. d
- (90) Ans. a
- (91) Ans. c
- (92) Ans. b
- (93) Ans. c
- (94) Ans. d
- (95) Ans. a
- (96) Ans. a
- (97) Ans. a
- (98) Ans. b
- (99) Ans. b
- (100) Ans. a

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