

**(CA INTERMEDIATE MOCK TEST MAY 2021)**

**DATE: 27.04.2021**

**MAXIMUM MARKS: 100**

**TIMING: 3¼ Hours**

**EIS & SM**

**SECTION – A : ENTERPRISE INFORMATION SYSTEMS AND MANAGEMENT**

**Q. No. 1 & 2 is Compulsory,**

**Answer any three questions from the remaining four questions**

**Question 1:**

1. Which of the following best defines Money Laundering?
  - (a) Converting proceeds of crime and projecting it as untainted property
  - (b) Tax Planning as per provision of IT Act
  - (c) Gifting immovable property to relatives
  - (d) Transferring fixed deposit to employees
2. Which of the following is not a Flowcharting symbol?
  - (a) Process
  - (b) Decision
  - (c) Document
  - (d) Risk
3. Which of the following is not a core banking services?
  - (a) Advances
  - (b) Letters of Credit
  - (c) Reporting
  - (d) Deposits
4. Which of the following is a main characteristic of ERP System?
  - (a) Separate data maintenance by each department
  - (b) Centralised Database
  - (c) No direct inter department communication
  - (d) None of the above
5. AEPS stands for\_\_\_\_\_
  - (a) Aadhaar Enabled Payment Station
  - (b) Aadhaar Employed Payment Service
  - (c) Aadhaar Enabled Payment Service
  - (d) Aadhaar Enterprise Payment Service
6. Which of the following is not an attribute of information?
  - (a) Availability
  - (b) Mode and Format
  - (c) Completeness
  - (d) Inadequacy
7. In computer networks,\_\_\_\_\_refers to the ability of a network to recover from any kind of error like connection failure, loss of data etc.
  - (a) Routing
  - (b) Resilience
  - (c) Contention
  - (d) Bandwidth
8. Under Data Coding Control,\_\_\_\_\_occurs when a digit or character is removed from the end of a code.
  - (a) Transposition Error
  - (b) Substitution Error
  - (c) Addition Error
  - (d) Truncation Error

9. Which of the following is not a functional unit of Central Processing Unit (CPU)?  
(a) Control unit  
(b) Input Devices  
(c) Registers  
(d) Arithmetic and Logic Unit
10. Which of the following is not a best practice under Green Computing?  
(a) Dispose e-waste according to central, state and local regulations  
(b) Purchase of desktop computers, notebooks and monitors based on environmental attributes  
(c) Power-down the CPU and all peripherals during extended periods of inactivity  
(d) Use Cathode Ray Tube (CRT) monitors than Liquid Crystal Display (LCD) monitors
11. Which of the following about Back End is false?  
(a) Communicates with user directly  
(b) Processes the data  
(c) Communicates with front end directly  
(d) Generates the report
12. BHIM (Bharat Interface for Money) is an example of\_\_\_\_\_.  
(a) Mobile App  
(b) Mobile Hardware  
(c) Mobile Operating System  
(d) Mobile Wallet
13. Which one of the following is not defined as Sensitive Personal Information?  
(a) Home address  
(b) Password  
(c) Financial information  
(d) Biometric information
14. Which of these is the degree of risk, on a broad-based level that an enterprise willing to accept in pursuit of its goals?  
(a) Risk force  
(b) Risk Appetite  
(c) Risk Align  
(d) None of these
15. Which of the following is not a Business Risk?  
(a) Strategic  
(b) Financial  
(c) Operational  
(d) Environmental

**(1 Mark Each X 15 = 15 Marks)**

**Question 2 :**

In an organization, effective risk management involves identification of high-level risk exposures and their analysis. Discuss all the risk management strategies out of which Senior Management of an organization may choose to adopt any of the risk management strategy based on the analysis of risks.

**(5 Marks)**

**Question 3:**

- (a) Discuss the risks and their corresponding controls associated with the Treasury Process in Core Banking Systems (CBS). **(5 Marks)**
- (b) Discuss various components of Mobile Computing. **(5 Marks)**

**Question 4:**

- (a) ERP implementation is the difficult task as the organization which is in the process of implementing ERP should keep abreast of latest technological development. Describe the different risks associated with technology while implementing ERP. **(5 Marks)**
- (b) Discuss various Commercial Laws that govern e-Commerce/m-Commerce transactions in India. **(5 Marks)**

**Question 5:**

- (a) Discuss the advantages and limitations of cloud computing. **(5 Marks)**
- (b) Draw a Flowchart for the following process:  
Leebay is a new e-commerce web site that is setting up business in India. Leebay and their partner bank Paxis have come up with a joint promotion plan for which the following offers are proposed. Customers can either log in through a mobile app or directly from the website:
- (1) If the payment mode chosen is 'Paxis Credit', then a 20% discount is given to the user.
  - (2) If the payment mode chosen is 'Paxis Debit', then a 10% discount is given to the user.
  - (3) If other payment modes are used, then no discount is given.
- Also, to promote the downloads of its new smart phone app, the company has decided to give the following offer:
1. If the purchase mode is 'Mobile App', then no surcharge is levied on the user.
  2. If any other purchase mode is used, then additional 5% surcharge is levied on the user. This surcharge is applied on the bill after all necessary discounts have been applied.
- With bill amount, payment mode and purchase mode as inputs, draw a flowchart for the billing procedure for Leebay. **(5 Marks)**

**Question 6:**

- (a) Discuss the concept of "Virtualization" and its application areas. **(5 Marks)**
- (b) What are the types of master data in Financial & Accounting System and its importance? **(5 Marks)**

**SECTION – B : STRATEGIC MANAGEMENT**

**Q. No. 7 & 8 is Compulsory,  
Answer any three questions from the remaining four questions**

**Question 7:**

1. The person who perceives the business idea & take seteps to implement the idea is known as\_\_\_\_\_
  - (a) Entrepreneur
  - (b) Strategists
  - (c) Consultant
  - (d) Manager
  
2. Which of these refers to the analysis & redesign of workflows and processes both within and between the organization?
  - (a) Business Process Re-Engineering
  - (b) Benchmarking
  - (c) Strategic Change
  - (d) Strategic Leadership
  
3. Which of these does not explain the philosophy of organization?
  - (a) Vision
  - (b) Mission
  - (c) Goals & Objective
  - (d) Business Model
  
4. Modern marketing is highly\_\_\_\_\_oriented.
  - (a) Place
  - (b) Price
  - (c) Product
  - (d) Promotion
  
5. Which is not the disadvantage of M-form structure?
  - (a) Impossible to assess individual products profit contribution
  - (b) Top managers become over involved in solving short-run problems
  - (c) Optimal Allocation of firm resources between products was difficult
  - (d) None of these
  
6. Which is not the field of advantage with strategic alliance?
  - (a) Organizational
  - (b) Economic
  - (c) Political
  - (d) None of these
  
7. Buyer bargaining power has leverage when\_\_\_\_\_.
  - (a) Buyers have full knowledge
  - (b) Buyers have invested a lot of money
  - (c) Buyers are more concentrated than firms
  - (d) All the above
  
8. The concept of TOWS matrix was developed by\_\_\_\_\_.
  - (a) Igor H. Ansoff
  - (b) Willium F. Gluek
  - (c) Heinz Weihrich
  - (d) Arthur D. Little

9. Which is not the characteristic of globalization?
  - (a) Conglomerate of multiple units
  - (b) Common Pool of resources
  - (c) Common Strategy
  - (d) High Transpersonal Cost
  
10. The more intensive the \_\_\_\_\_, the less attractive is the industry.
  - (a) Rivalry
  - (b) Controls
  - (c) Strategy
  - (d) Management
  
11. Which is a relationship between two or more businesses that enables each to achieve certain strategic objectives which neither would be able to achieve on its own?
  - (a) Diversification
  - (b) Acquisition
  - (c) Strategic Alliance
  - (d) Merger
  
12. Which is not control-
  - (a) Operational
  - (b) Management
  - (c) Strategic Surveillance
  - (d) None
  
13. Which is not the basis for differentiation?
  - (a) Product
  - (b) Prize
  - (c) Organization
  - (d) Economic of scale
  
14. Once corporate strategy has defined company's overall mission & objective, \_\_\_\_\_ plays a role in carrying out these objectives.
  - (a) Production
  - (b) Marketing
  - (c) Financing
  - (d) Research & Development
  
15. Which of these is a set of logically related tasks or activities oriented towards achieving a specified outcome?
  - (a) Strategic Controls
  - (b) Analytical Programs
  - (c) Market Policies
  - (d) Business Process

**(1 Mark Each X 15 = 15 Marks)**

**Question 8:**

What is the rationale behind Business Process Reengineering (BPR)? What steps would you recommend to implement BPR in an organization?

**(5 Marks)**

**Question 9:**

**(a)** Rahul Sharma is Managing Director of a company which is manufacturing trucks. He is worried about the entry of new business. What kind of barriers will help Rahul against such a threat?

**(5 Marks)**

- (b) What is Strategic Management? What benefits accrue by following a strategic approach to managing?

**(5 Marks)**

**Question 10:**

- (a) Describe the construction of BCG matrix and discuss its utility in strategic management.

**(5 Marks)**

- (b) What strategic option is available to the management of a sick company dealing in an electric home appliances? Give reasons for your answer.

**(5 Marks)**

**Question 11:**

- (a) What is strategic decision making? Briefly explain the major dimensions of strategic decisions.

**(5 Marks)**

- (b) What do you mean by strategic leadership? What are two approaches to leadership style?

**(5 Marks)**

**Question 12:**

- (a) State the factors of human resource that influence on employee's competence.

**(5 Marks)**

- (b) What do you understand by promotion? What are various promotion tools adopted by organization?

**(5 Marks)**

— \*\* —