

(GI-1, GI-2, GI-3, VI-1, SI-1, VDI-1)

DATE: 05.08.2021

MAXIMUM MARKS: 100

TIMING: 3¼ Hours

EIS & SM

SECTION – A : ENTERPRISE INFORMATION SYSTEMS AND MANAGEMENT

Q. No. 1 & 2 is Compulsory,

Answer any three questions from the remaining four questions

Question 1:

1. Which perform validation checks to identify errors during processing of data ?
 - (a) Real Memory Control
 - (b) Virtual Memory Control
 - (c) Data Processing Control
 - (d) None of these

(1 Mark)

2. Tracing a transaction in a computerized system can be performed with help of _____ .
 - (a) Audit Hooks
 - (b) Integrated Test Facility
 - (c) Snapshots
 - (d) None of these

(1 Mark)

3. Which is the only barrier between unauthorized parties and sensitive information ?
 - (a) Auditing password management
 - (b) Auditing employee termination
 - (c) Network access controls
 - (d) User access control

(1 Mark)

4. Auditors examine variables that often indicate when motivation problems exist or suggest poor leadership known as _____.
 - (a) Lending
 - (b) Planning
 - (c) Controlling
 - (d) Organizing

(1 Mark)

5. What is the full form of C.R.T. ?
 - (a) Cathode Ray Tube
 - (b) Capable Ray Transformation
 - (c) Close Ray Turtles
 - (d) Controlled Ray Translation

(1 Mark)

6. Intentional Obsolescence of devices is risk of I.O.T to the _____ of Product.
 - (a) Manufacturer
 - (b) Distributor
 - (c) User
 - (d) Supplier

(1 Mark)

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7. _____ is not a component of E-Commerce.
(a) User
(b) Manufacturer
(c) Vendor
(d) Technology
(1 Mark)
8. Which is the risk that could expose the organization to negative publicity ?
(a) Strategic
(b) Financial
(c) Reputational
(d) Regulatory
(1 Mark)
9. Following process are related to _____.
(i) User Department,
(ii) Vendor,
(iii) Stores,
(iv) Accounts Payable
(a) Customer order fulfilment
(b) Order to Cash
(c) Procure to pay
(d) None of these
(1 Mark)
10. Which is the main principal on data protection & privacy enumerated under IT Act, 2000 ?
(a) Creating Civil & Criminal liability
(b) Declaring any computer as protected system
(c) Setting up of hierarchy of regulatory authority
(d) All the above
(1 Mark)
11. Which is easy to operate ?
(a) Accounting & Tax Compliance Software
(b) Only Tax Compliance Software
(c) Accounting & Audit Compliance Software
(d) None Of these
(1 Mark)
12. Which is not a type of access :
(a) Create
(b) Alter
(c) Delete
(d) Print
(1 Mark)
13. Which type of Risk does ERP involves :
(a) Physical & Electronic Safety of data
(b) Electronic & Regular safety of data
(c) Physical & Advance safety Of data
(d) Advance & External safety of data
(1 Mark)

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14. Conversion of illegal proceeds into apparently legitimate business earnings through normal financial or commercial operations is known as _____.
- (a) Placement
 - (b) Layering
 - (c) Integration
 - (d) None of these

(1 Mark)

15. Section 66 describes punishment for offence under _____ ?
- (a) Sec. 43
 - (b) Sec. 66-E
 - (c) Sec. 66-D
 - (d) Sec. 66-B

(1 Mark)

Question 2:

Explain the salient features of Section 134 & Section 143 of the Companies Act 2013.

(5 Marks)

Question 3:

- (a) (i) Draw a flow chart to incorporate for the following steps:

L 1 N =1
 L 2 PRINT N
 L 3 N=N x (N+1)
 L 4 STOP when N exceeds 100
 L 5 GOTO L2

Note that in step L3, 'x' denotes multiplication sign.

- (ii) List the output for the above program.
- (iii) List the output if the above program is modified in the step L 1 as N

(6 Marks)

- (b) Discuss various components of Mobile Computing.

(4 Marks)

Question 4:

- (a) Briefly explain major update and report controls regarding Database Controls in brief.

(6 Marks)

- (b) List the key technology components of Core Banking System (CBS).

(4 Marks)

Question 5:

- (a) What are the types of master data in Financial & Accounting System and its importance?

(6 Marks)

- (b) Discuss the advantages of continuous Audit Techniques.

(4 Marks)

Question 6:

- (a) What do you mean by "Cloud Computing"? Discuss its characteristics.

(6 Marks)

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- (b) In line with the suggestions of RBI, M/s. ABC Bank is planning to obtain ISO 27001: 2013 certification for its Information Security Management System. As an IS Auditor, you are required to prepare as ample list of Risks w.r.t. Information Security for the Bank.

(4 Marks)

SECTION – B : STRATEGIC MANAGEMENT

Q. No. 7 & 8 is Compulsory,

Answer any three questions from the remaining four questions

Question 7:

1. Who is the head of the division?
 - (a) Corporate level manager
 - (b) Business level managers
 - (c) Functional level manager
 - (d) None of these

(1 Mark)

2. In competitive environment it is difficult to clearly estimate_____about firm's strategies.
 - (a) Competitive Responses
 - (b) Operating Process
 - (c) Control System
 - (d) Reasonable Outcomes

(1 Mark)

3. Which is not the characteristic of multinational company ?
 - (a) Conglomerate of multiple units
 - (b) Common Pool of resources
 - (c) Common Strategy
 - (d) High Transportation Cost

(1 Mark)

4. Which of the following is also known as "Problem Child" or "Wild Cats" ?
 - (a) Star
 - (b) Cash-Cow
 - (c) Question-Mark
 - (d) Dog

(1 Mark)

5. Which of these are the base of measurement ?
 - (a) Vision
 - (b) Goals & Objective
 - (c) Business Definition
 - (d) Business Model

(1 Mark)

6. Which strategy is not suggested by Michael Porter ?
 - (a) Cost Leadership Strategy
 - (b) Focused Strategy
 - (c) Differentiation Strategy
 - (d) None of these

(1 Mark)

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7. Stability, Expansion, Retrenchment & Combination strategies are related with _____.
- (a) Corporate Level
 - (b) Business Level
 - (c) Functional Level
 - (d) None of these
- (1 Mark)**
8. Which refers to physical or enhancements, that make a product special or unique in the eyes of customers?
- (a) Product Differentiation
 - (b) Economic of scale
 - (c) Switching Cost
 - (d) Brand Identity
- (1 Mark)**
9. Which refers to decline in the per unit cost of production as volume grows?
- (a) Product Differentiation
 - (b) Economic of scale
 - (c) Switching Cost
 - (d) Brand Identity
- (1 Mark)**
10. Which is not the advantage of logistic management ?
- (a) Cost saving
 - (b) Improved delivery time
 - (c) Increased inventory
 - (d) Competitive advantage
- (1 Mark)**
11. Which Leadership style motivates followers to do more originally affected to do by stretching their abilities & increasing their self confidence?
- (a) Transformational Leadership
 - (b) Transactional Leadership
 - (c) Both (a) & (b)
 - (d) None of these
- (1 Mark)**
12. Which is not the method given by H.C. Kalman for reassigning new patterns of behavior?
- (a) Compliance
 - (b) Identification
 - (c) Internalization
 - (d) Satisfaction
- (1 Mark)**
13. Strategy is not a _____ for sound, alert & responsible management ?
- (a) Reason
 - (b) Necessity
 - (c) Substitute
 - (d) Platform
- (1 Mark)**

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14. Which of these refers to a growth strategy where the business focuses on selling existing products into existing markets?
- (a) Market Penetration
 - (b) Market Development
 - (c) Product Development
 - (d) Diversification

(1 Mark)

15. Which is the oldest form of promotion?
- (a) Personal Selling
 - (b) Publicity
 - (c) Sales Promotion
 - (d) Advertisement

(1 Mark)

Question 8:

Do you agree with the statement that "Strategic Management concepts are of no use to Government organizations and Medical organizations"? Explain with reasons.

(5 Marks)

Question 9:

- (a) Write a short note on importance of corporate culture.

(5 Marks)

- (b) What is strategic change? Explain the change process proposed by Kurt Lewin that can be useful in implementing strategies?

(5 Marks)

Question 10:

- (a) What is a mission statement? State the points that may be considered while writing a mission statement of a company.

(5 Marks)

- (b) Distinguish between the following: Divestment strategy and Liquidation strategy.

(5 Marks)

Question 11:

- (a) Explain Porter's five forces model as to how businesses can deal with the competition.

(5 Marks)

- (b) Write short note on Production System.

(5 Marks)

Question 12:

- (a) Explain the concept of Experience Curve and highlight its relevance in strategic management.

(5 Marks)

- (b) "Management of internal linkages in the value chain could create competitive advantage in a number of ways". Briefly explain.

(5 Marks)

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