

(GI-7, VI-VDI-SI-3)

DATE: 08.03.2022

MAXIMUM MARKS: 100

TIMING: 3¼ Hours

EIS & SM**SECTION – A : ENTERPRISE INFORMATION SYSTEMS AND MANAGEMENT****Q. No. 1 & 2 is Compulsory,****Answer any three questions from the remaining four questions****Question 1:**

1. Which is not a benefit of Two Tier Architecture.
(a) System performance is higher
(b) Ability to customize organization
(c) Having Simple Structure
(d) None of these **(1 Mark)**

2. Which of these refers to the ability of a network to recover from any kind of error like connection error, loss of data etc.?
(a) Resilience
(b) Bandwidth
(c) Contention
(d) None of these **(1 Mark)**

3. Which is the software of core banking system ?
(a) Finacle
(b) SAP
(c) Corel-draw
(d) Nero **(1 Mark)**

4. Sequence of events that uses input to produce output :
(a) Production
(b) Process
(c) Transaction
(d) Grouping **(1 Mark)**

5. _____ is an attempt to obtain sensitive information such as usernames, passwords and credit Card details etc.
(a) Phishing
(b) Elimination
(c) Mitigation
(d) Appetite **(1 Mark)**

6. Purchase, Goods Receipt, Invoice Processing & Payment are four components of _____.
(a) Purchase to pay
(b) Budgeting
(c) Order to Cash
(d) Inventory Cycle **(1 Mark)**

7. There are two ways of using software :
- (a) Installed Application & Secured Application
 - (b) Web Application & Segmented Application
 - (c) Virtual Application & Installed Application
 - (d) Installed Application & Web Application
- (1 Mark)**
8. Which of these is the degree of risk, on a broad-based level that an enterprise willing to accept in pursuit of its goals?
- (a) Risk force
 - (b) Risk Appetite
 - (c) Risk Align
 - (d) None of these
- (1 Mark)**
9. Which business process deal with the core business & value chain?
- (a) Operational
 - (b) Supporting
 - (c) Automated
 - (d) Management
- (1 Mark)**
10. XBRL is used around the world, in more than _____ Countries.
- (a) 25
 - (b) 150
 - (c) 50
 - (d) 200
- (1 Mark)**
11. Buying & Selling of goods and services through wireless handheld devices.
- (a) Traditional Commerce
 - (b) M-Commerce
 - (c) Web Commerce
 - (d) E-Commerce
- (1 Mark)**
12. Which is not a risk indicator ?
- (a) Lack of input control
 - (b) Lack of evidence
 - (c) Lack of access control
 - (d) Lack of complexity
- (1 Mark)**
13. SSL stands For :
- (a) Security Service Layout
 - (b) Secret Supply Layover
 - (c) Secure Socket Layer
 - (d) Security Socket Layover
- (1 Mark)**

14. Which is not a feature of financial & accounting module :
- (a) Creation of Organizational Structure
 - (b) General ledger Accounting
 - (c) Set Quality Targets to be met
 - (d) Tax Configuration

(1 Mark)

15. Part of software which process data and generate report :
- (a) Front End
 - (b) Back End
 - (c) Internal system
 - (d) None of these

(1 Mark)

Question 2:

Please explain and distinguish Internal Controls and IT controls in banks.

(5 Marks)

Question 3:

- (a) The GST of 50 items is to be calculated as per the following details. With Code No. and Value of Supply as input, draw a flowchart to calculate the Tax and print the Tax, Code No. of the Item and the Type of Item. (Note: The rates have been taken hypothetically)

Code No.(C_No)	Types of Items	Tax Rate
001	Perishable	15%
002	Textiles	10%
003	Luxury Items	20%
004	Machinery	12%

(6 Marks)

- (b) Explain the positive aspects contained in the IT Act, 2000 and its provisions, from the perspective of e-commerce in India.

(4 Marks)

Question 4:

- (a) Subsequent to demonetization, one of your elderly neighbour, who was using traditional digital methods of making payments like cards, net banking etc., asked for your help to know about the various new methods of Digital Payments. Identify and explain various new methods of Digital Payments for him.

(6 Marks)

- (b) What do you mean by Preventive Controls? Explain with the help of examples?

(4 Marks)

Question 5:

- (a) What do you understand by the term 'Operating System'? Discuss various operations performed by the Operating System.

(6 Marks)

- (b) Explain the different types of Business Risks?

(4 Marks)

Question 6:

- (a) On joining a Manufacturing company XYZ, you are briefed about the functioning of different modules like Financial Accounting Module, Sales and Distribution Module, Human Resource Module, Material Management Module, Production Planning Module etc. Prepare a brief description on the Material Management Module (MM) based on your understanding. **(6 Marks)**
- (b) Discuss important characteristics of Computer Based Information Systems. **(4 Marks)**

SECTION – B : STRATEGIC MANAGEMENT

**Q. No. 7 & 8 is Compulsory,
Answer any three questions from the remaining four questions**

Question 7:

1. Which is not the characteristics of stability strategy?
(a) Less Risk
(b) Involve minor improvement
(c) Safety Oriented strategy
(d) Involves redefinition of business **(1 Mark)**
2. _____ uses the authority of its office to exchange rewards, such as pay and statue.
(a) Transformational Leadership
(b) Transactional Leadership
(c) Both (a) & (b)
(d) None of these **(1 Mark)**
3. Which will not be considered as a supporting activity?
(a) Firm Infrastructure
(b) HR Management
(c) Inbound Logistic
(d) Technology Development **(1 Mark)**
4. _____ helps in improving performance by learning from the best practices & the processes by which they are achieved.
(a) BPR
(b) Strategic Change
(c) Benchmarking
(d) Strategic Leadership **(1 Mark)**
5. Role of corporate level managers is to oversee development of strategies for _____.
(a) Departments
(b) SBU
(c) Whole Organization
(d) Division **(1 Mark)**

6. Which of these is combination of firms engaged in same industry & is a merger with a direct competitor?
(a) Vertical
(b) Horizontal
(c) Co-generic
(d) Conglomerate
(1 Mark)
7. _____ not the type of merger.
(a) Horizontal
(b) Strategic
(c) Vertical
(d) None of these
(1 Mark)
8. Which is not the functional area of the organization?
(a) Marketing
(b) Financial
(c) Production
(d) None of these
(1 Mark)
9. Which is not the basis for differentiation?
(a) Product
(b) Price
(c) Organization
(d) Economic of scale
(1 Mark)
10. Which process simply makes the individuals or organizations aware of the necessity for change & prepares them for such a change?
(a) Unfreezing
(b) Change in new situation
(c) Refreezing
(d) None of these
(1 Mark)
11. Discount, contests, money refund, installments etc. are the various tool of_____.
(a) Personal Selling
(b) Promotion
(c) Advertisement
(d) Sales Promotion
(1 Mark)
12. Which of these is not the type of strategic control?
(a) Premise Control
(b) Strategic Surveillance
(c) Special Alert Control
(d) Processing Control
(1 Mark)

13. _____ is a tool by which management identifies & evaluates the various businesses that make up the company.
- (a) Strategic Analysis
 - (b) Portfolio Analysis
 - (c) Market Analysis
 - (d) System Analysis
- (1 Mark)**
14. In which structure employees have two superiors, a product or project manager & a functional manager?
- (a) Matrix Structure
 - (b) Network Structure
 - (c) Hourglass Structure
 - (d) M-Form Structure
- (1 Mark)**
15. Which one is not the element of expanded marketing mix_____.
- (a) Price
 - (b) People
 - (c) Process
 - (d) Physical Evidence
- (1 Mark)**

Question 8:

“Strategy is partly proactive and partly reactive.” do you agree? Give reasons for your answer.

(5 Marks)

Question 9:

(a) Discuss the leadership role played by the managers in pushing for good strategy execution.

(5 Marks)

(b) What is Benchmarking? Explain briefly the elements involved in Benchmarking process.

(5 Marks)

Question 10:

(a) How is TOWS Matrix an improvement over the SWOT Analysis? Describe the construction of TOWS Matrix.

(5 Marks)

(b) Aurobindo, the pharmaceutical company wants to grow its business. Draw Ansoff's Product Market Growth Matrix to advise them of the available options.

(5 Marks)

Question 11:

(a) State the factors of human resource that influence on employee's competence.

(5 Marks)

(b) What is supply chain management? Is it same as logistics management? Discuss.

(5 Marks)

Question 12:

(a) What is Divestment strategy? When is, it adopted?

(5 Marks)

(b) Distinguish between Cost Leadership and Differentiation Strategies.

(5 Marks)

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